

MERIMERME BRANDING STUDIO

WELCOME GUIDE

MERIMERME@GMAIL.COM

IT'S NICE TO MEET YOU

I'm Maria, the person behind Merimerme Studio. I've been designing since forever ago, but just in a different way to what I do now. As a child, I would spend hours creating "art" on good old Microsoft Paint; those were the days! So I think nobody was surprised when I decided to study a Graphic Design and Advertising Degree. The rest is history! After several years working in different studios and agencies, I decided to go it alone and I've never looked back.



BASICS PACKAGE

I just offer one package with all the basics for a brand identity as a starting point. This package could be personalized by adding other visual services, always keeping in mind your interests. The rate for this Branding Basics Package starts at 850€. And, which are those basics?

- * Design questionnaire [briefing]
- * 2 Creative Strategy
- * 2 Design Proposals
- * Primary Logo
- * Logo Variations / Submarks
- * Color Palette
- * Typography Pairing
- * Brand Guidelines
- * 1 Stationary Item or Printed Media of your choice
- * Final Files [EPS, PNG, PDF & JPG]



FUNNY FRUIT VITAMINS

Frunny

100% NATURAL
100% REAL FOOD



120 GR
SERVING SIZE

FUNNY FRUIT VITAMINS

Frunny

OTHER SERVICES

I specialise in branding and that's where I start with every client I take on, however if you're looking to add on a few extras, here's a few services I also offer. If there is anything not listed that you are looking for, just ask!

* STATIONARY ITEMS

business cards / papers / envelopes / folders

* PRINTED MEDIA

menus / loyalty cards / thank you cards / vouchers / gift cards / stickers

* PACKAGING

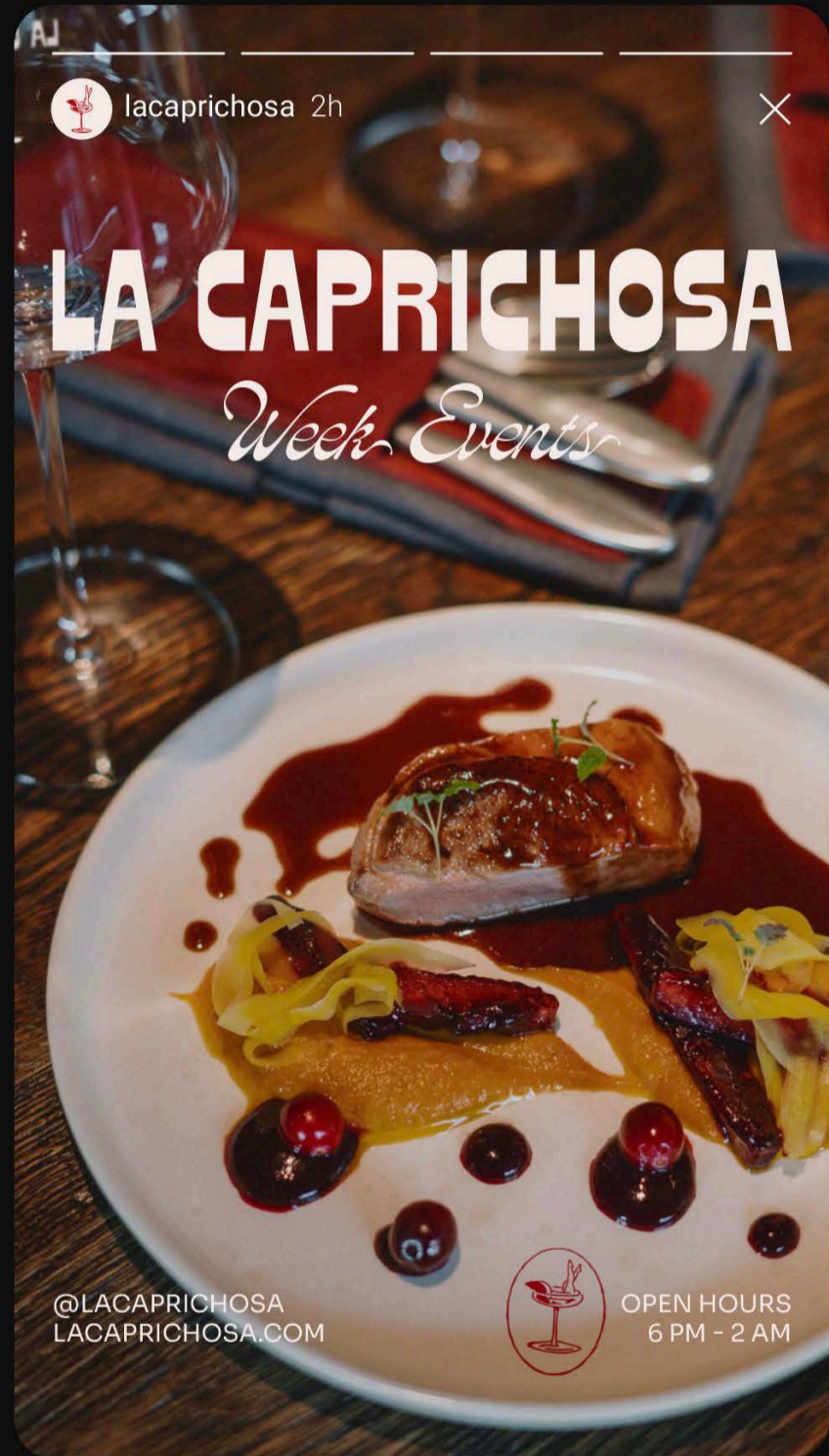
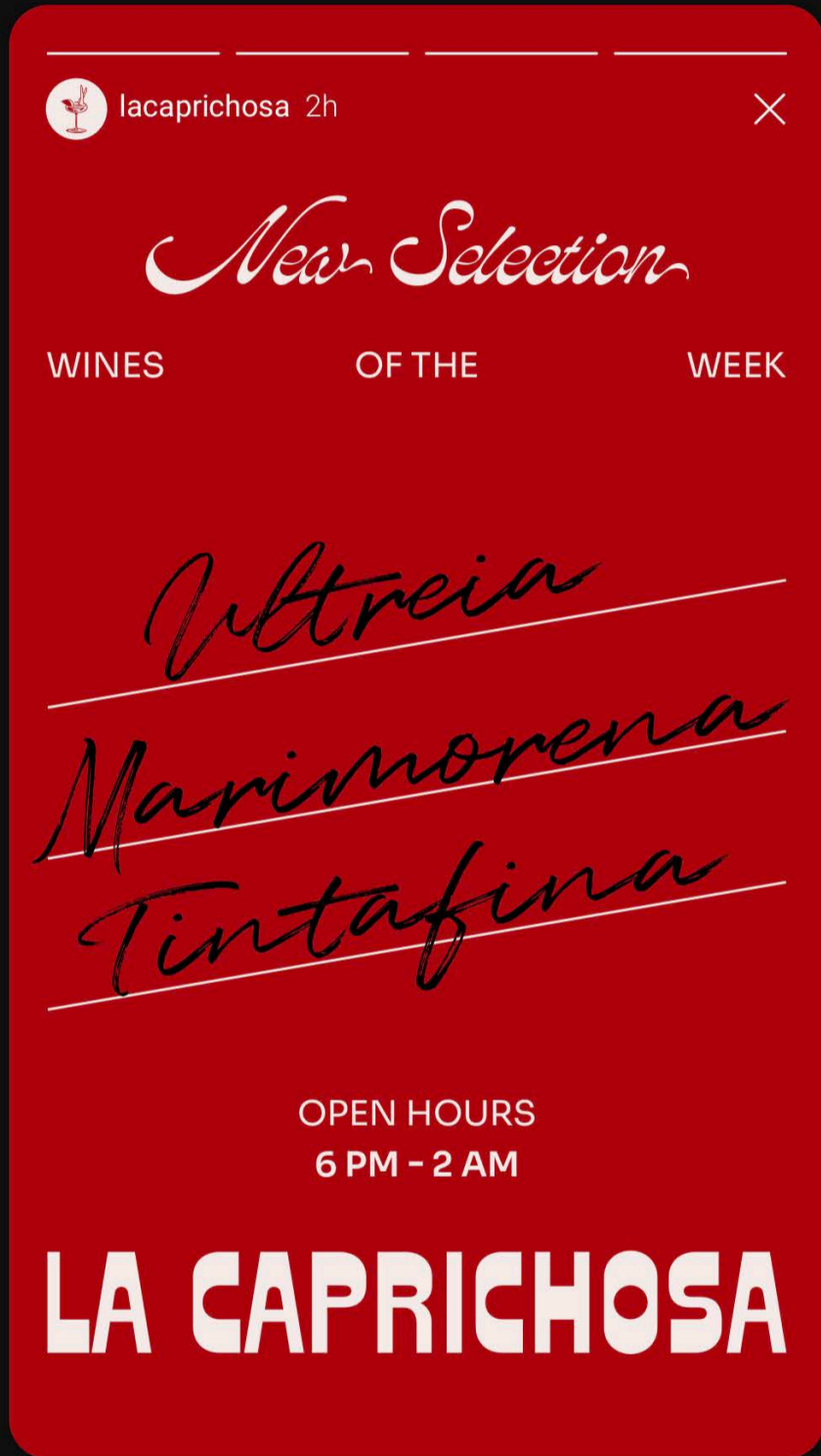
labels / tags / boxes / mailers / tape

* SOCIAL ASSETS

instagram feed templates / instagram story templates / gifs /
instagram highlight icons

* WEBSITE

shopify / wordpress / wix / ...



PROJECT TIMELINE

[The timeline for branding is normally 3-4 weeks but I am open to discuss if you manage a short timing].

1. BOOKING

Once you decide to move on, we sign a contract and you should pay a deposit [50% of the project total] to start.

2. BRIEFING

The first step is to provide you 1-3 days to complete a detailed form. In this document you will share with me all the info about your business and your visual preferences.

3. BRANDING

During the next days, I will create two different design proposals for your brand with their own creative strategy.

4. CHOOSING

Once you decide a proposal to move on, we will make any adjustment needed for the final branding.

5. NEW BRANDING DONE!

Finally, once you have accepted the designs, I will send over an invoice for the outstanding amount and after the payment you will receive all the final files.

*[All payments must be done through Paypal]



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SO, ARE YOU READY
TO CREATE
SOME BRAND MAGIC?

BOOK NOW!

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